



## **Exhibition conceptual proposal**

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## Concept

- Let people feel the object in a different way
- Remember and be more curious to know more about the object
- Experience new things and appreciate time
- Be different from other displays in the BM

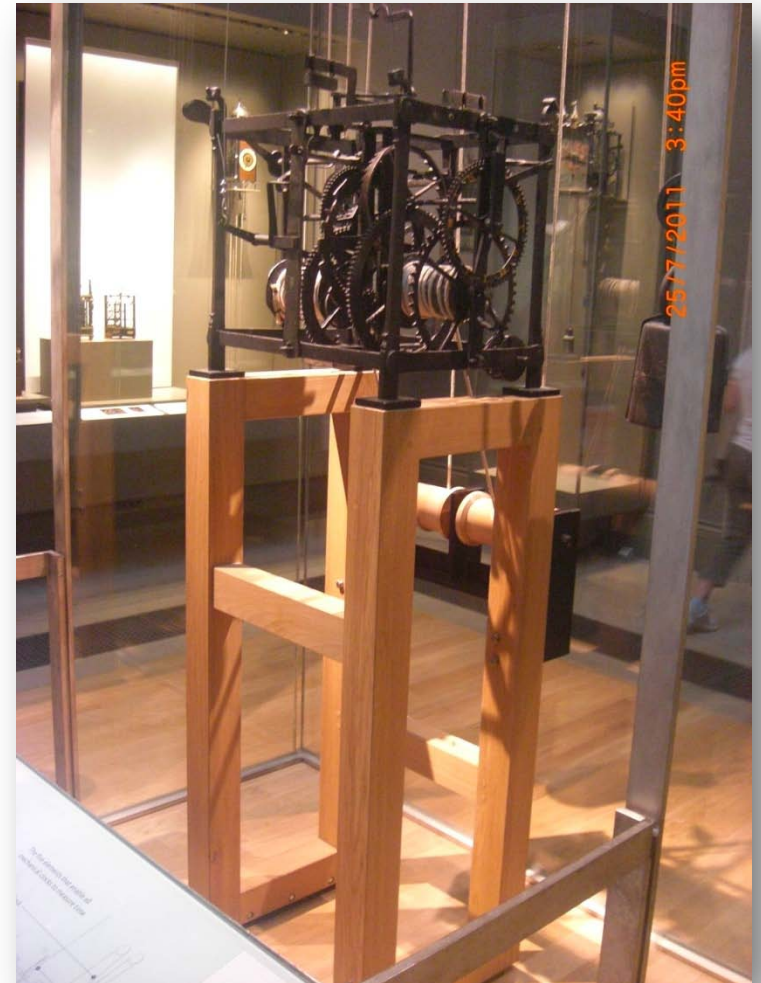
# The object

- We looked around the museum AND .....

We choose a clock ...

## **The Turret Clock**

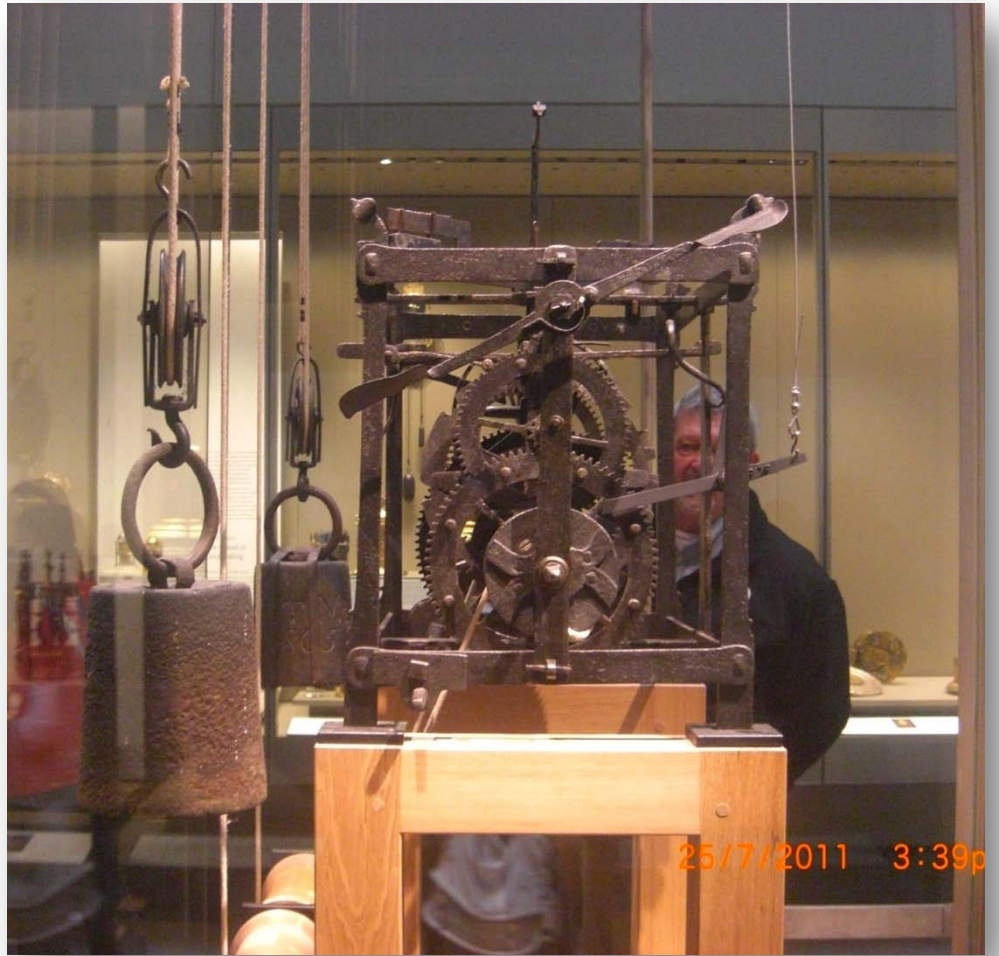
It was made in the 1610  
and was set as the clock  
of a country house in  
Cassiobury Park near  
Watford.



# Why ???????

- Because it's big where it fits the room size,
- makes sound
- interesting to look at its mechanism.
- People like it
- Fits our concept
- 😊





Exhibition Title

**ZONING OUT**

# Why !

In this exhibition ,visitors will Experience

1- The clock' s sound “Tik-Tok”

2- The continuous movement of its mechanism

3-The writings on the **white walls**

Such As

How

Why

Who

What

When

Where

Thus giving a new experience to thinking and  
ZONING OUT ...

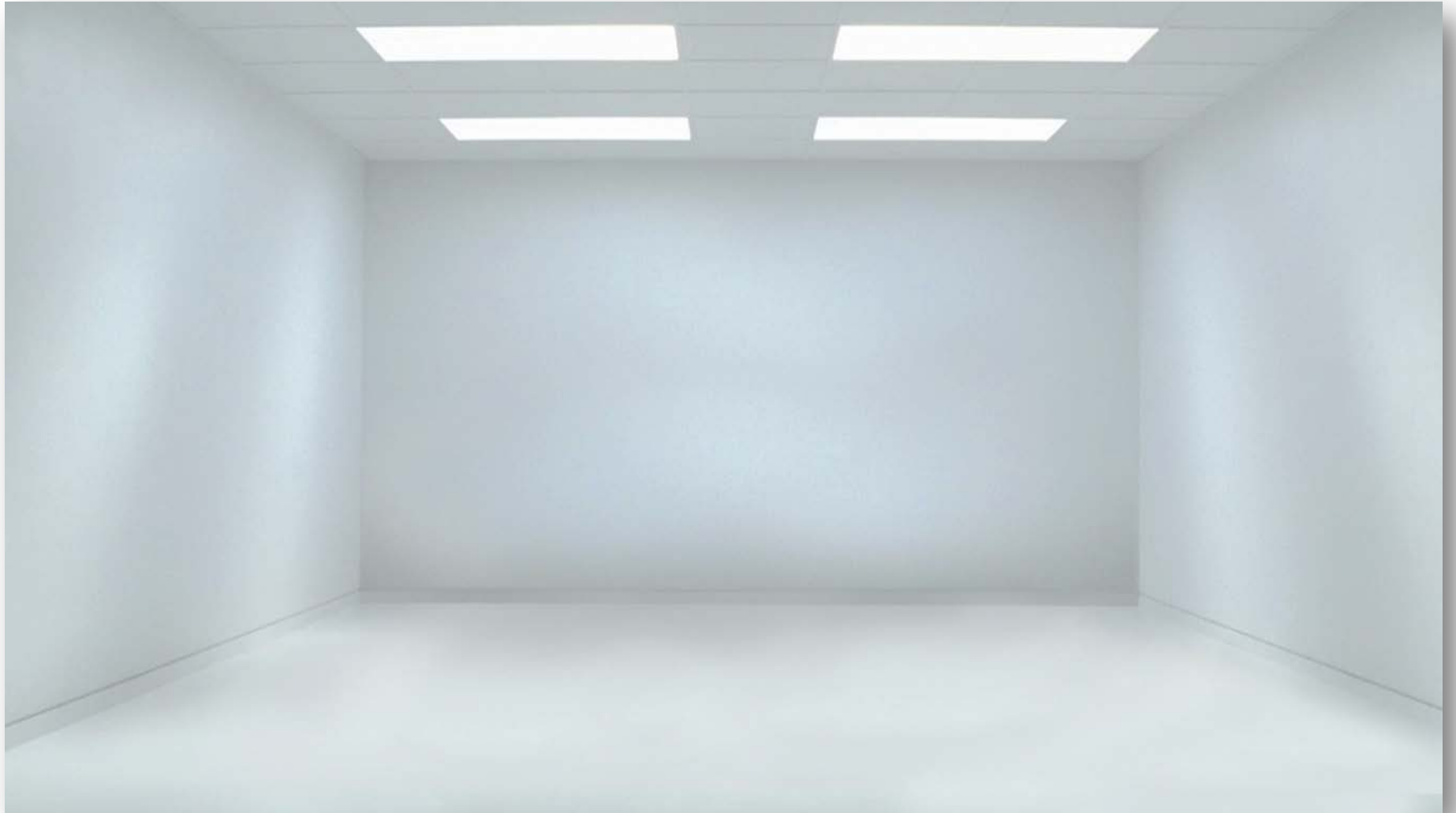


THE  
BRITISH  
MUSEUM

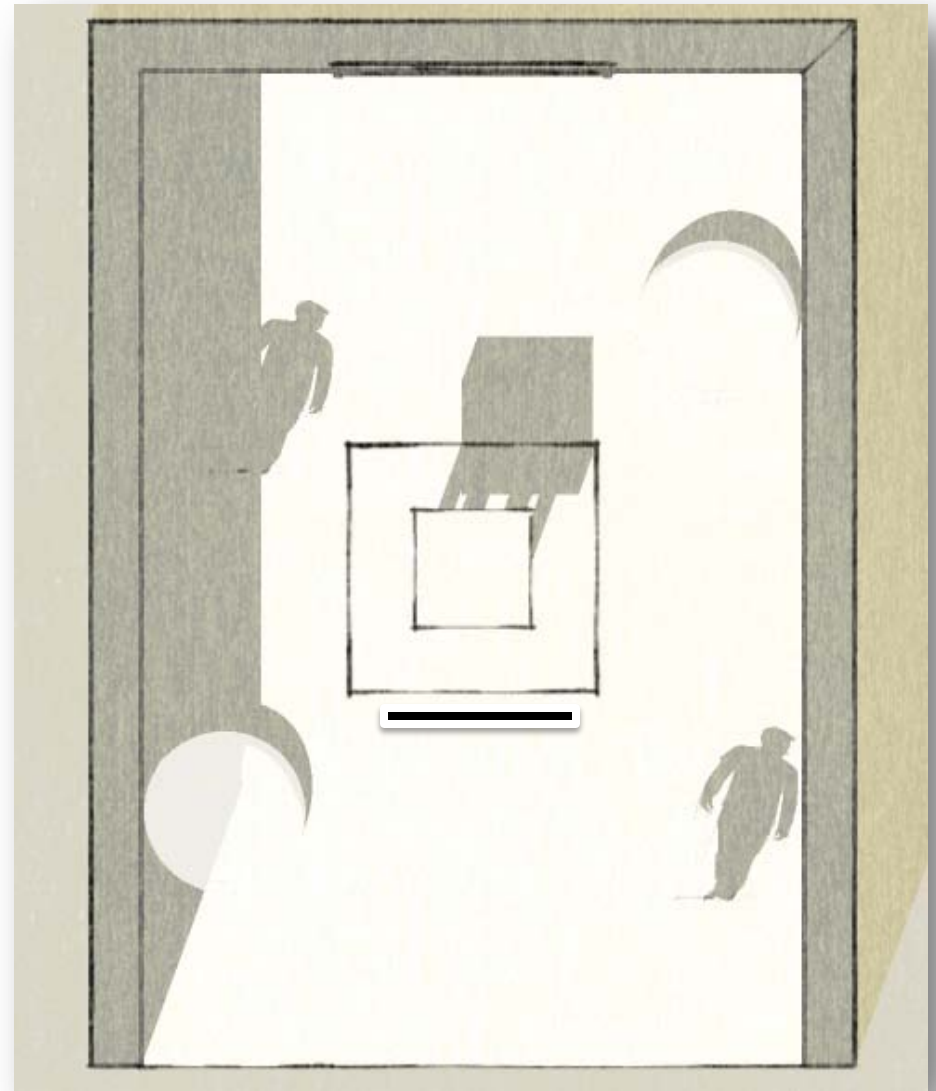


ZONING OUT

# ROOM 3

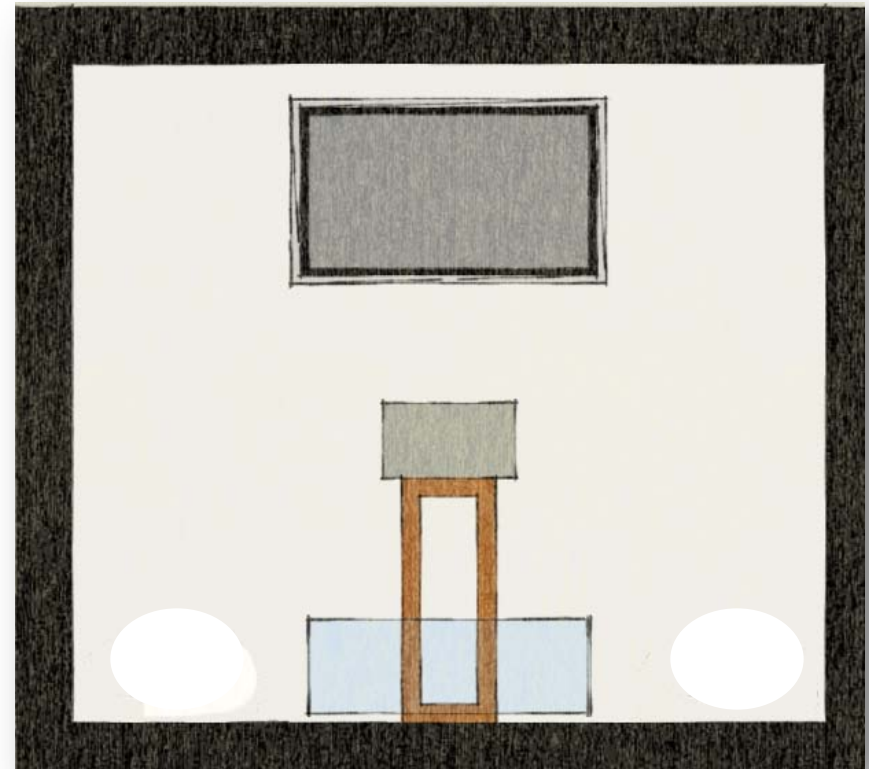


- The clock will be centralized.
- The information panel of the clock will be written on the white floor in black In front of the clock.



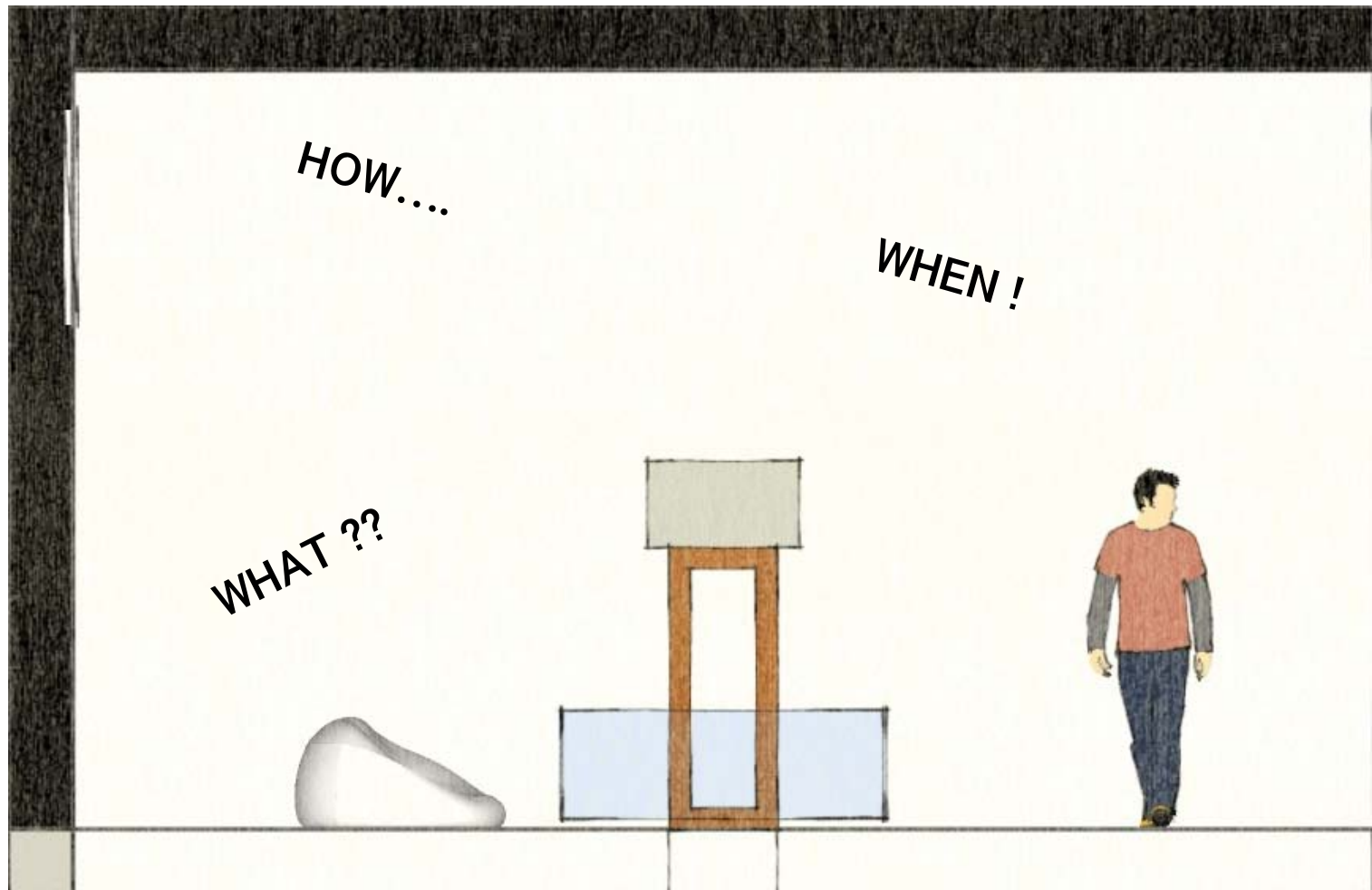
PLAN

- There will be two WHITE buff seats on the sides of the clock.
- An “LCD” display screen will be hanging 2–2.5 meter from the flooring and is set at the end wall of the room.
- Direct Lights on the clock, turn on when it strikes the hour.



ELEVATION

The fencing around the clock will be glass at 50 cm height and 50 cm far from the clock.



**THANK YOU**